Alfred "Al" Charles Parker (1906-1985), advertisement for American Airlines, Ruthrauf and Ryan Agency, Art Director: John Fischer, tempera and acrylic on board. Caption: “Spring never leaves Acapulco and you’ll never want to!” Known as the “Dean of Illustrators,” Al Parker’s progressive approach inadvertently spawned countless imitators who kept him in a state of constant innovation. In 1954 Cosmopolitan art director, Robert Atherton secretly filled an entire issue with illustrations by Parker, done in a slew of styles and media under various pseudonyms - a testament of his talent to innovate, and as a challenge to his imitators. Image from the Society of Illustrators Permanent Collection.