Lawrence Fellows (1885-1964), New Year’s card design, Pen and Ink on Board. During his early career, Fellows became known for his style - a thin outline, flat tonality or color and emphasis on shapes rather than details. He also experimented with off-balance compositions. Fellows gradually shifted to fashion art. His clients included Vanity Fair, Vogue, Cosmopolitan and others. Fellows was most in demand for the male-focused subjects, particularly by the newly launched Esquire magazine in the thirties, where he was regularly featured in full-color spreads for many years. He is known as an iconic fashion illustrator and was named to the Society of Illustrators Hall of Fame in 2009.

*Image from the Society of Illustrators Permanent Collection.*